



Presenting *IETI*

Impact-oriented Public Engagement

Funding:

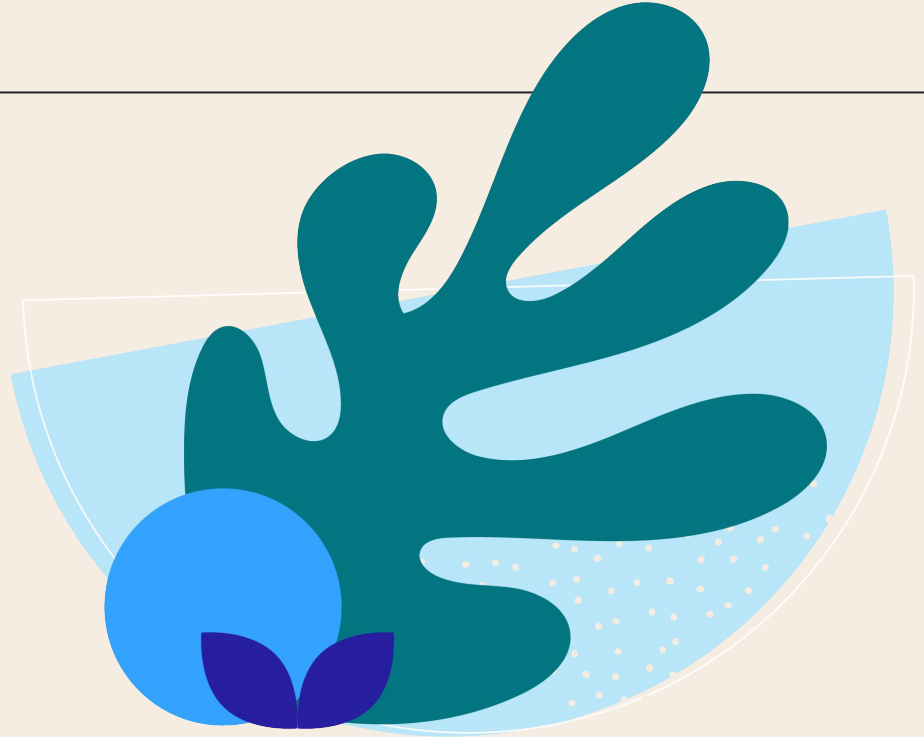
Collaborator:



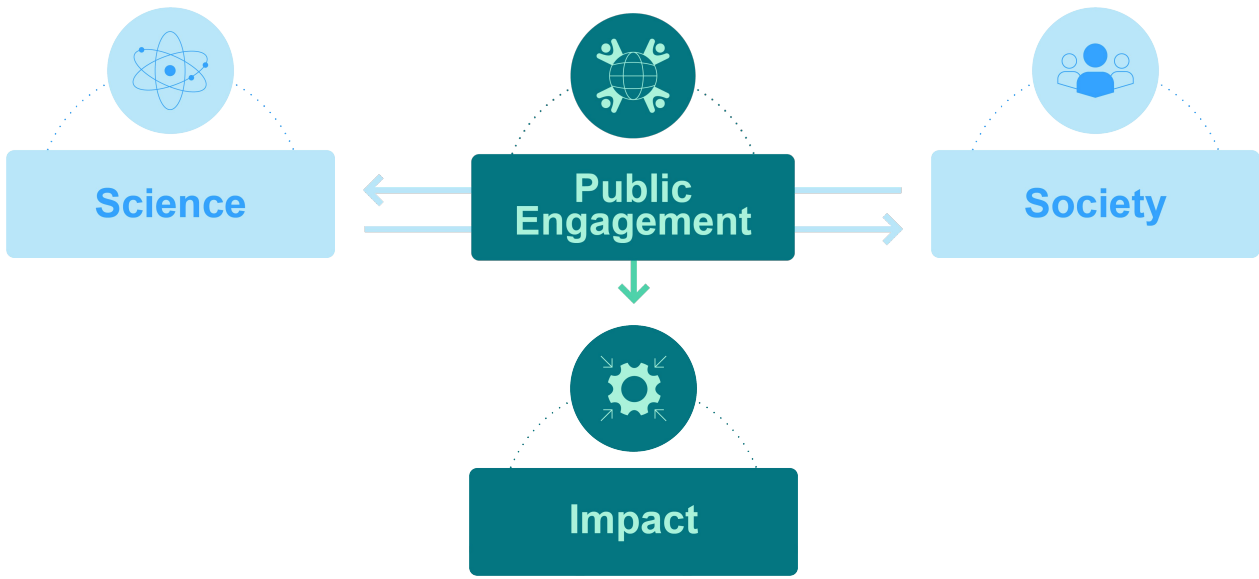
December 2023



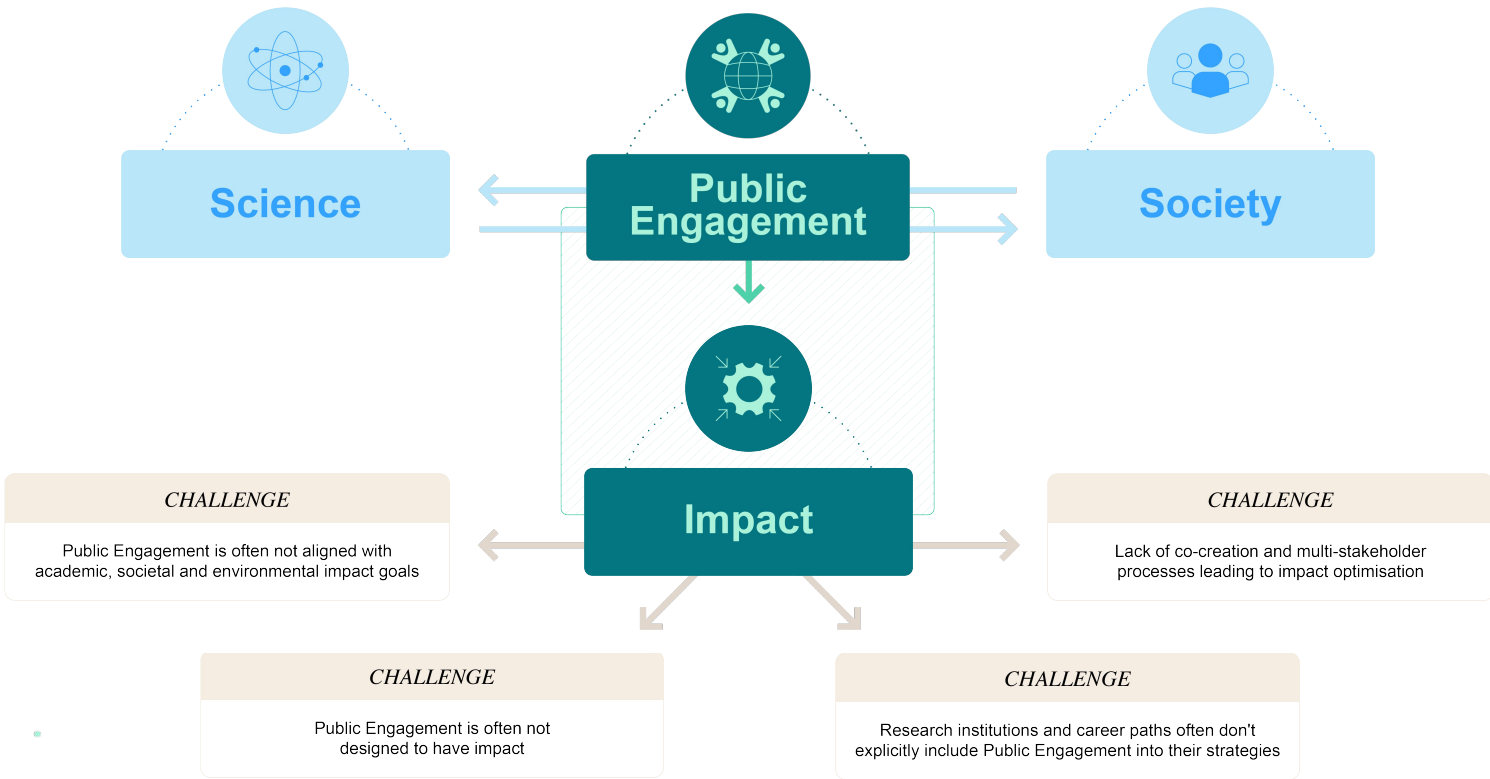
Background



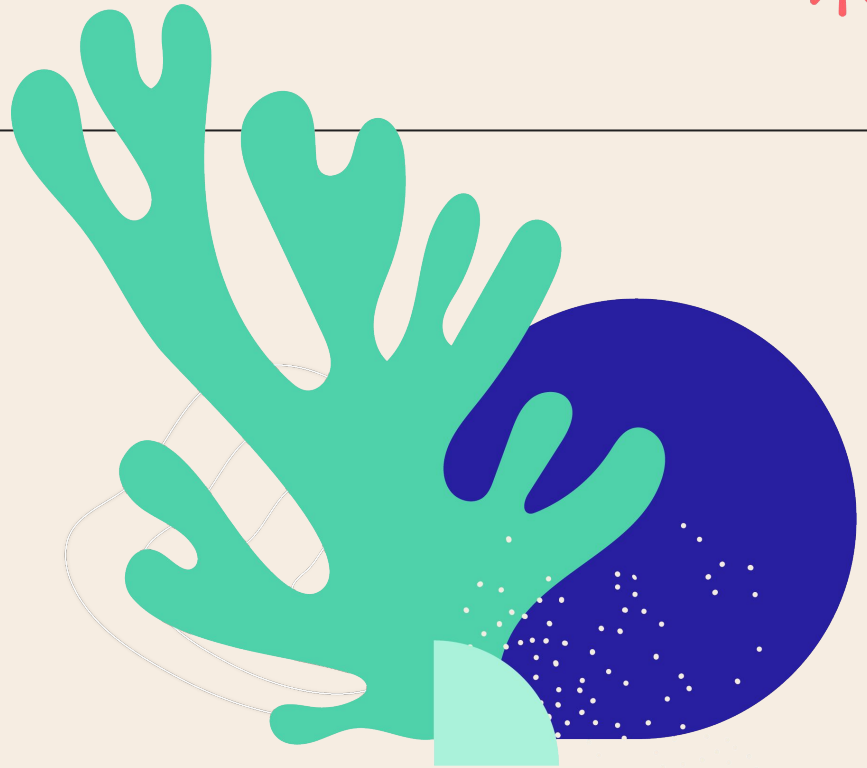
Background



Background



Aim



Aim



Increase the quality and efficiency of the *Museum für Naturkunde Berlin's Public Engagement (PE)*, thus contributing to its academic, societal, and environmental impact.

Work Packages



Work Packages (*WPs*)



WPs: Tasks & Outputs

WORK PACKAGE

TASKS

OUTPUTS

WP1
Concepts & Contexts

Literature review

Map IETI-relevant stakeholders & MFN's PE initiatives

Concepts research: map and define IETI-relevant concepts (process, interrelationships)

Map motivations, barriers, challenges and needs regarding PE

1. Integration of research and practice outputs into the IETI Research & Practice Report I (e.g. background, tasks, tools, results, lessons learned, adaptations, next steps)
2. Concepts definitions and model (process, interrelationships)
3. Research paper on IETI-relevant concepts (process, interrelationships, MFN - international analysis)

WP2
Impact Planning & Assessment

Map impact perceptions, goals, methods/tools, challenges/barriers

Identify PE-related impact goals and indicators through workshops and mapping per research area

Build a MFN's PE Impact Model (based on the Theory of Change and Logic Model)

Impact research (e.g. survey, focus groups, interviews, case studies)

1. Integration of research and practice outputs into IETI Research & Practice Reports I & II (e.g. background, tasks, tools, results, lessons learned, adaptations, next steps)
2. MFN's PE Impact Model
3. Impact Methodology
4. Research paper on impact planning & assessment

WP3
Culture Change & Co-creation

Briefs on how to optimise the impact of MFN's PE

Impact & Project Sustainability Workshop Series (catered support, mentoring)

PE culture change and co-creation accelerators (e.g. design-thinking, citizen assemblies)

PE seed grants and prizes

1. WP3 activities
2. WP3 resources
3. IETI Research & Practice Report III (e.g. background, tasks, tools, results, lessons learned, adaptations, next steps)
4. Research paper on culture change & co-creation

WP4
Communication & Networking

MFN internal meetings & Advisory Board

IETI website, social media (Twitter & LinkedIn)

National and International conferences

IETI events (present project progress, research, lessons learned & networking)

1. Project presentations
2. Project website
3. Other project communication efforts
4. New funding proposals

Follow us & get in touch

IETI Website

www.impactengagement.de

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Funding:

Collaborator:

