



# Presenting *IETI*

## Impact-oriented Public Engagement

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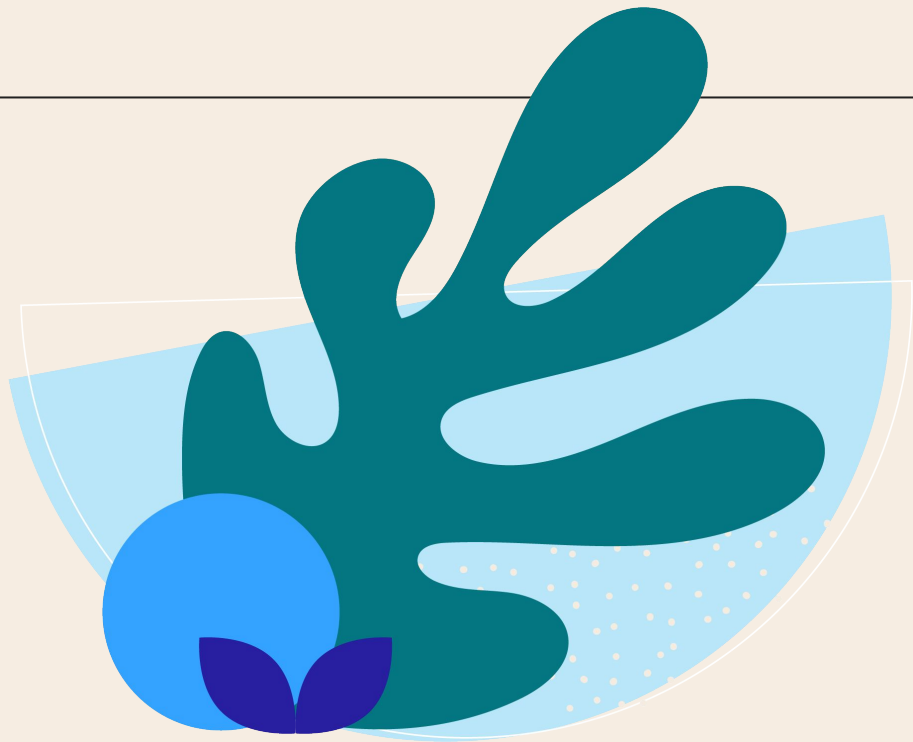
October 2024



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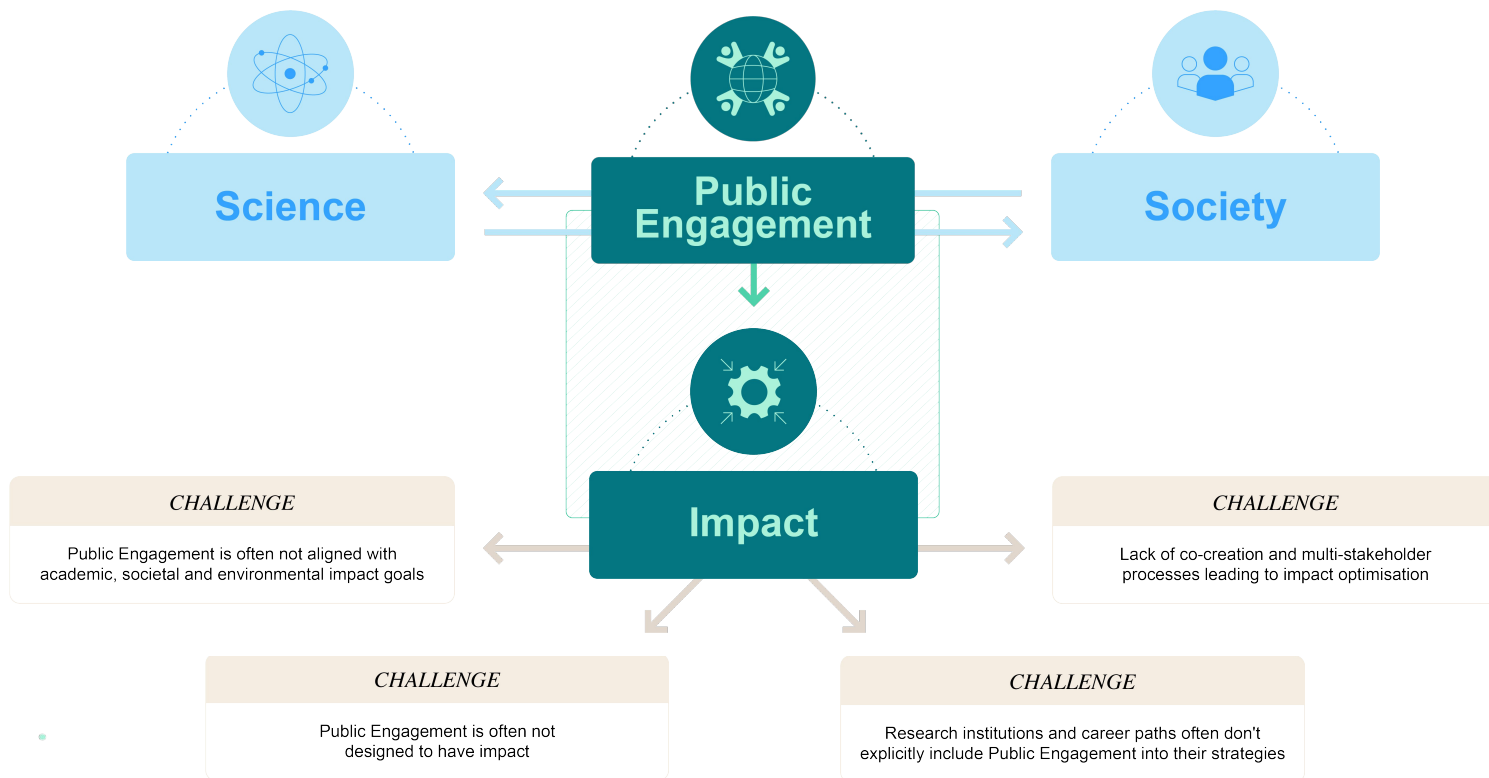
# Background

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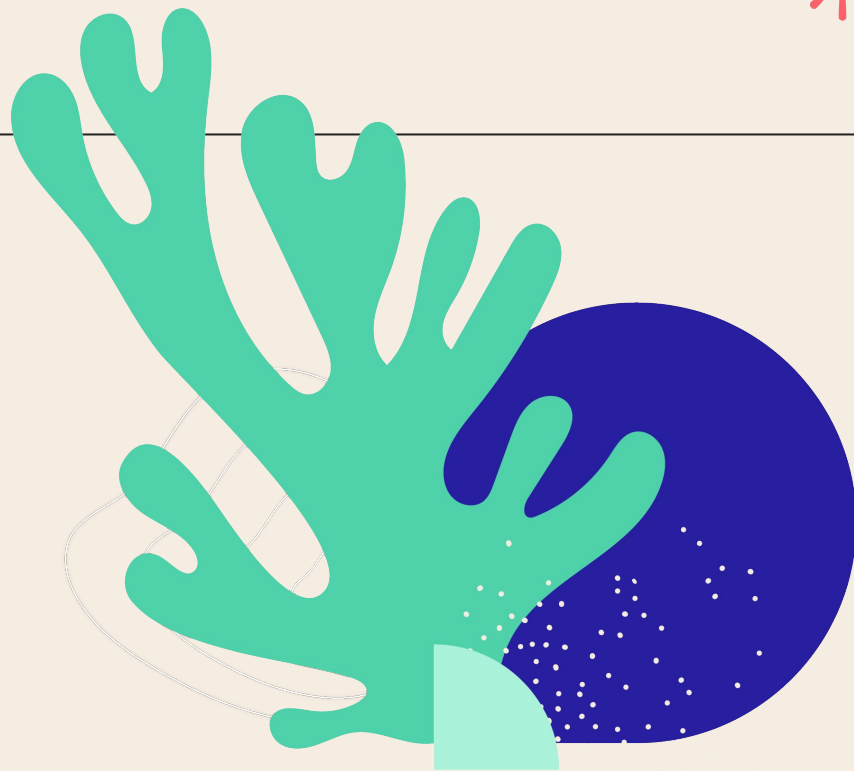
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# Aim

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# Aim



Increase the quality and efficiency of the *Museum für Naturkunde Berlin's Public Engagement (PE)*, thus contributing to its academic, societal, and environmental impact.

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# Work Packages

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# Work Packages (*WPs*)

08



# WPs: Tasks & Outputs

09

## WORK PACKAGE

## TASKS

## OUTPUTS

### WP1 Concepts & Contexts

Literature review & build relationships

Map IETI-relevant stakeholders & PE initiatives (research questionnaire)

Initial mapping of impact perceptions, goals, methods/tools, challenges/barriers (research questionnaire)

Concepts research (research questionnaire + semi-structured interviews): explore understandings and relationships of/between MfN science-society fields

1. IETI-relevant stakeholders mapping outputs (e.g. map and centralised list)
2. MfN PE initiatives mapping outputs (e.g. categorisation of initiatives, centralised working document)
3. Research paper on concepts research
4. MfN policy recommendations
5. Other grey literature outputs

### WP2 Impact Planning & Assessment

Map and explore impact methodologies

Put the Theory of Change in context of other impact methodologies

Establish knowledge of how MfN staff, particularly management, understand and practice impact-oriented public engagement

Understand how the current understanding, practice and strategy of MfN fits into the strategy and practice of Leibniz

1. Grey literature publication on impact methodologies
2. Research paper
3. MfN policy recommendations

### WP3 Culture Change & Co-creation

Research survey on PE motivations, barriers and needs of MfN researchers

World Café with MfN researchers to reflect on research impact, interaction with non-academic actors and time constraints or incentives to do PE

PE, Participation & Collaboration Hub, with monetary incentives

Impact assessment research (questionnaires, interviews, NCCPE EDGE Tool)

1. Research paper (WP1 & WP3 data)
2. MfN policy recommendations
3. Other grey literature outputs

### WP4 Communication & Networking

MfN internal meetings & FB3 Advisory Board

IETI website, social media (X & LinkedIn)

National and International conferences

IETI meetings or events (present project progress, results, lessons learned & networking)

1. Project presentations
2. Project website & social media
3. Other project communication efforts
4. New funding proposals

# Follow us & Get in touch

*IETI Website*

[www.impactengagement.de](http://www.impactengagement.de)

*IETI LinkedIn*

[www.linkedin.com/company/ieti-mfn](https://www.linkedin.com/company/ieti-mfn)

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Funding:

